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Correspondence

Md. Habibullah, Deputy Librarian
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EDITORIAL NOTES

It is our immense pleasure to publish the Volume 5, Issue 1 of BAIUST Academic Journal (BAJ). The journal started its journey in 2020 encompassing greater scope and global relevance. BAJ publishes innovative, theoretical, and applied research in the fields of science, engineering, technology, business, social science, and humanities as a true interdisciplinary platform. Our objective is to publish high-quality research papers through the collaborative efforts of a renowned and experienced editorial team, as well as a pool of professional reviewers with a strong dedication, synergy, and vision for this publication.

Currently, one issue of BAJ is published every year. We do, however, plan to publish twice a year, in June and December. To increase the journal's visibility, global accessibility, and impact, the journal is kept open access, with no cost to authors or readers. Furthermore, our sincere efforts are or progress to make the Journal indexed under Scopus, Web of Science (WoS), Google Scholar, Directory of Open Access Journals (DOAJ), Asian Citation Indexing, Bangladesh Journal Online, and other reputed platforms.

We have a strict policy to publish high quality innovative and original articles. Researchers are highly encouraged to submit their unpublished works in any branch of science, engineering and technology, business, social science, and humanities. According to the Journal's policy, submitted manuscripts are checked for plagiarism using up-to-date software and go through a double-blind peer-review process. The journal gives especial emphasis on the contributions that deal with sustainable solutions for the betterment of emerging and developing nations. Although this issue did not include any review article, we aim to publish at least one review article in each issue in future. We wholeheartedly encourage the experts and scholars around the world to submit review articles.

Finally, we express our profound gratitude and thanks to the chief patron, copyeditors, reviewers, and web production team for their hard work, support, commitment and enthusiasm. Without their heartfelt effort, this collective achievement could not be materialized. We request all our reviewers, readers, and patrons to promote the journal to their colleagues and library databases. We cordially welcome your advice, suggestion, and feedback for the betterment of the journal.

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